FOR IMMEDIATE RELEASE

For more information, please contact Gerry Steele, Children's Hospital of Wisconsin (414) 266-5420 or (866) 416-1511

Coalition, including NFL and Mark Tauscher, holding press conference in support of youth concussion legislation 10 a.m. Wed. Feb. 22 at State Capitol

Milwaukee (2/21/12) – A coalition of stakeholders will hold a press conference and visit legislators to voice support for concussion legislation. Because children and adolescents are more susceptible than adults to concussion, this bill helps promote education and awareness of concussion. Athletes, parents and coaches all need to have a basic understanding of concussion to decrease the amount of mismanagement surrounding the injury.

WHO: Scheduled to speak:

- Kevin Walter, MD, program director, Pediatric and Adolescent Sports Medicine, Children's Hospital of Wisconsin, and an assistant professor of Orthopedics and Pediatrics at the Medical College of Wisconsin
- Dave Anderson, executive director, Wisconsin Interscholastic Athletic Association
- Representative Jason Fields
- Senator Alberta Darling
- David T. Bernhardt, MD, Professor, Departments of Pediatrics and Orthopedics/Rehab; Division of Sports Medicine, University of Wisconsin School of Medicine and Public Health
- Brock Rosenkranz, Richland Center High School Senior (parents: Bob and Connie)
- Riley Standeven, Abbotsford High School Kenneth Edmonds, Director, Government Relations & Public Policy, National Football League
- Mark Tauscher, former Green Bay Packer tackle

Available for interview:

- Mike VanVeghel, Wisconsin Athletic Trainers Association
- Carmen Liebelt, Wisconsin Physical Therapy Association

WHAT:

The Assembly passed <u>AB 259</u> last year unanimously. There are bipartisan authors of the legislation and strong bipartisan support. The coalition is urging the Senate to schedule a vote on the bill, <u>SB 243</u>, before the session ends in March.

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Add one

WHEN: 10 a.m. Wednesday, Feb. 22

WHERE: Senate Parlor, Wisconsin State Capitol, Madison, Wis.

Organizations Supportive of AB259 (Fields) as passed on Assembly Floor and Senate Substitute 1 to SB243 (Darling):

Children's Hospital & Health System

Green Bay Packers Marshfield Clinic

Medical College of Wisconsin National Football League Safe Kids Wisconsin UW Hospital & Clinics

University of Wisconsin Madison

Wisconsin Academy of Family Physicians Wisconsin Athletic Trainers Association

Wisconsin Chapter of American Academy of Pediatrics

Wisconsin Council on Children & Families

Wisconsin Council of Religious and Independent Schools

Wisconsin Interscholastic Athletic Association

Wisconsin Medical Society

Wisconsin Psychiatric Association Wisconsin Physical Therapy Association Wisconsin Youth Soccer Association

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