AHI

**ALLIANCE OF HEALTH INSURERS, U.A.**
Post Office Box 308
Madison, WI 53701

Anthem Blue Cross and Blue Shield in Wisconsin
Humana, Inc.
Managed Health Services Insurance Corp.
UnitedHealthcare of Wisconsin
WPS Health Insurance
WEA Insurance Corporation

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## Wisconsin Health Insurers Form New Trade Association

A group of Wisconsin health insurance companies has formed the Alliance of Health Insurers, U.A. (AHI), a nonprofit trade association, to provide for effective reforms and ensure affordable coverage remains within reach for businesses, families and individuals.

AHI will advocate for essential and effective industry regulations that serve to foster innovation, eliminate waste and protect Wisconsin health care consumers. AHI will promote policies that support an efficient, cost-effective and competitive state insurance marketplace.

The founding member companies of AHI are: Anthem Blue Cross and Blue Shield in Wisconsin; Humana, Inc.; Managed Health Services Insurance Corp.; UnitedHealthcare of Wisconsin.; WPS Health Insurance; and WEA Insurance Corporation.

The Alliance is governed by a Board of Directors comprised of the following member representatives:

Larry Schreiber, President, Anthem Blue Cross and Blue Shield in Wisconsin
Kristine Seymour, President, Humana, Inc.
Sherry Husa, President & CEO, Managed Health Services Insurance Corp.
Wendy Arnone, CEO, UnitedHealthcare of Wisconsin
James Riordan, President & CEO, WPS Health Insurance
Mark Moody, President & CEO, WEA Insurance Corporation

The Board recently elected the following officers to serve for 2012:

President: James Riordan
Vice President: Wendy Arnone
Secretary/Treasurer: Larry Schreiber

"Wisconsin is recognized as having one of the most competitive commercial markets in the nation", said James Riordan, President & CEO of WPS Health Insurance and AHI President, "and AHI intends to be a positive influence in building on our state's tradition of being a good place to sell and buy quality health care coverage."

AHI member companies are engaged in providing a broad range of health care coverage services in Wisconsin, including employer-sponsored large and small group plans, individual health

plans, state and local government employee plan options and the provision of managed care services under the state Medicaid program.

"Wisconsin's health insurance marketplace is built on a strong foundation of service-based competition and public-private partnerships," said Larry Schreiber, President of Anthem Blue Cross and Blue Shield in Wisconsin and AHI Board Secretary/Treasurer. "By bringing together companies that serve a wide cross-section of the health insurance market, AHI will advocate for commonsense solutions and policies that work to strengthen the health of the entire state."

Collectively, AHI member companies employ over 15,450 people in Wisconsin and maintain business offices located throughout the state. Its member companies provide health care coverage to roughly 2.3 million Wisconsin residents or approximately 68 percent of the total population enrolled in large group, small group or individual commercial market plans. In addition, AHI member companies provide managed care services to 421,700 participants in Wisconsin's BadgerCare and SSI MA programs or roughly 60 percent of the total population enrolled in those MA programs under managed care.

"Working with policymakers and engaging all stakeholders will be critical to the development of sustainable health care solutions for Wisconsin," said Wendy Arnone, CEO of UnitedHealthcare of Wisconsin and AHI Vice President. "With strong public-private partnerships, companies like AHI's charter members can work together with state government agencies to stretch public dollars in a fiscally responsible way, enabling even more people to have access to affordable, high-quality health care."

AHI membership is open to companies authorized to write health, dental or vision insurance, which are organized or licensed under various chapters of Wisconsin law. Companies interested in applying for membership or obtaining more information regarding the Alliance are encouraged to contact Pat Osborne at (608) 258-9506 or email: osborne@hamilton-consulting.com

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